
Monthly BoD Meeting

Monday, November 9, 2020

Attendees

Jason Laneve, President	Anne Branch, Assistant Manager	
Franz Mortensen, VP	Yvonne Wong, Secretary	
David Cohen, At Large	Robyn Stephenson, At Large	
Haidee Lim, At Large	Sylvia Avary-Silveira, At Large	
Adam Stephenson, Manta Rays	Amber Johnsen, Manta Rays	

Membership Request

Pool Temperature - Cost from 81 to 82? Alex has determined it may cost an extra \$1000 a month, but it could be also \$500 a month.

Franz - Lap swimmers generally comfortable in 81. 82 is pretty warm for most swimmers no matter what level. It's more about exertion than swim level. No problem with 82 or even 83 to make members comfortable.

Projects

- Crow's Nest -
 - Robyn and Jason have more info from builder and architect
 - Option I - cut into the top of the storage room. Leave stairs where they are.
 - Option II - go up to tennis deck, U-turn, and enter crow's nest near the clock. We lose access to the bench (would convert to storage like cubbies).
 - Option III - go up to tennis deck to a platform. Right to get to Crow's nest, Down to get to tennis deck.
 - Approx. \$26 to \$30k before "accents" for any of the 3 options from builder who has taken us furthest with the City.
 - Ultimately put this to vote with members
-

- Financial position is favorable. However, may not be able to do exterior building paint and possibly defer other projects.
- Will go forward with 2nd opinions. No ETA. Open to suggestions of other builders.
- What if we did nothing? Many things are grand-fathered. But liability is HUGE. We know it is not safe. And no waiver can make this liability go away. Jason to find out about our insurance and see if it is ok to do nothing.
- Not a decision of this board. But must ask membership for their final decision.

Beautification-Robyn

- Volunteer opp on Nov. 14th - paint orange walls in both bathrooms
- Bathrooms still in progress. Jason and Chris Franz working on benches. Manta Rays has portable benches in tennis shed as a temporary solution while we work on long term. Social distancing COVID rule in bathroom to be enforced.
- Vertical garden complete outside of club. Plan for one inside the club.
- Next meeting early Dec.
- Budget for next year? How? Can we fix basketball area? Signage, vertical garden, wind screens. Jason to put budget together for next year. Will look at projects that have been deferred. Earliest ETA is at least December.
- Tennis court lights- need to look at assessment of lights report from last year
- \$200 donated from Haidee for Beautification.

Manta Rays Update - Adam

- Registration 2021: over 150 swimmers ($\frac{2}{3}$ fairbrae, $\frac{1}{3}$ non-member), 25% new swimmers. Waitlist was not opened up to new non-members.
- Team Events - Season starts April 26 and goes for 12 weeks
- Coaching: different levels of coaching, paid and volunteers.
- Team behind the team - org chart of volunteers + 50 parent volunteers! Huge workload covered. All about the community, team, club, etc.
- Any update on MR restart? MR is part of league with multiple clubs/organizations. No one wants a virtual season as an option.
- How to support MR as one of the biggest successes of Fairbrae? MR wants a season. How can we help make that happen?

Membership Sales

- Inquiries - 50 total via email, office in month Oct. Lots of interest.
- 22 sales this year. 11 up for sale.
- Referral program still available. \$500 incentive.

- Allow instructors (as well as realtors already) to recruit and get referral. Ashvin, Slavy and Lynn.

Marketing

- Facebook ad created by Robyn. Over 1000+ reached, we use Nextdoor as well. Continue to do the ads... Fall one in the works.
- Need to engage with members. Member profiles. Behind a login. Update member information. How to get members to complete them? Accessible to other members? Need to ask members? Do you want to be part of tennis directory? What level? Interests? Robyn to lead efforts.

Swim Update

- Leaf blower issue resolved.
- Pool closure in evenings due to colder weather and fewer late evening swimmers. This was done for cost savings. Needs discussion and agreement between swim committee and staff on making lanes available/non-available in the evenings.
- Winter season closure? Holiday schedule? Thanksgiving? Need to know coverage. Need morning and evening utilization perspective. 6am to 8pm still utilized. Swim Committee and staff to discuss and decide on hours. 1 staff member available for Thanksgiving per Anne. Office will recommend Thanksgiving hours and sent to BoD

Social Events

- 2 events - Scavenger Hunt, Kids Halloween Party completed in October
- Family Feud event in the planning stages
- Social Committee meeting to be scheduled for upcoming holidays

Racquet Committee

- Racquet News sent out last week.

Online Payment

- See details in email from Haidee. Needs further discussion on how this will help save.
- Bank to Bank txn using bill.com: \$.49 per txn
 - Roll this out in phases. Have a hybrid model where monthly payers (147) use bill.com for now. Annual members (153) total \$12k savings for member. FB can get back \$8k from members if every member does monthly payments. Up for discussion so hybrid model may be best. Make available to whoever want to sign up.
- Perhaps get a demo from Sue.

Treasurer's Report - Jason

- Income is down mostly due COVID
- Expenses are generally down. Biggest expense is \$7k/month for Covid supervisors.
- Jason to send financials to David.

12 month calendar

- November - budget proposal from Treasurer
- October - discussion for budget-has not started
- Feed Reserve study from budget (Mike B.)
- Look for future board members - start to advertise 4 positions available. Get nominees. Possibly put in newsletter out by end of this week.
- Budget needs to be created. Robyn to help out.
- Annual Survey & engagement survey can be sent out together.
- Last year survey was anonymous.

Next meeting is December 14th- 7:30pm via Zoom